The Self-Starter

Classified Ad Form

Member Name _____ CLC Member #_____
Required and part of the line count — Required

Address _____ Phone _____
Required and part of the line count

City/State_____ Country_____ Zip/Postal code _____
Required and part of the line count

E-mail address _____
Please include your e-mail address with your ad copy if you wish for for it to be published; otherwise, it will not appear

Classified Section_____ Number of month(s) to run_____
(e.g., Cars for Sale, Parts and Parts Cars for Sale, Cars Wanted, Parts Wanted, etc.) (Members receive up to three free ads, up to nine lines each per calendar year)

Start your ad here, using one character, punctuation mark or space per box. **Please list year, make, model and/or series for cars and parts cars for sale.**

Nine-line limit (40 characters per line) for free **text-only** member ads, $2 per line (members only) for longer ads from this point on.

Classified Ad Submissions

This form is not required but is helpful when figuring advertising fees. Please print clearly and allow for one character (i.e., letter, number, punctuation mark, blank space) in each box on a line. Also please place ads for separate sections (e.g., Cars for Sale, Parts for Sale) on separate sheets of paper; and place your member number on each sheet with each ad (number found above your name on outer wrap of THE SELF-STARTER or in the CLC INTERNATIONAL MEMBERSHIP DIRECTORY).

The Cadillac & LaSalle Club reserves the right to determine what qualifies as free member ads, which ads will be published at commercial rates and decline any ad not considered suitable for this publication. **Please see the policy on the first page of the classified section for more detailed information.**

AD COPY CLC members receive up to three free text-only ads of up to nine lines in each ad per calendar year. **$2** per line for extra ads beyond the three free ones. **$2.50** per line for nonmembers and commercial advertisers (full or part-time vendors, including CLC members). All charges are **per month**.

PHOTOS Glossy prints at least 4 x 6 inches or JPEGs only. JPEG requirements: 5 x 7 inches minimum size. Set your digital camera to the highest resolution possible or scan at 300 dpi. Prints returned only if self-addressed stamped envelope is enclosed. Photo rates: **$20** each **per month** (published in color one column by 1 inch high) for members; **$40** each **per month** for nonmembers and commercial advertisers.

PRICE (CARS FOR SALE) There must be a price listed—this is a Club policy. We also require you list the year, make, model and/or series of your vehicle.

CHANGES When making changes to an ad, please indicate your changes clearly to avoid any mistakes. All changes must be made in writing via e-mail, letter or fax.

SCHEDULING 1) Clearly indicate number of issues in which the ad is to be run. Without directions, the ad will be run once in the next available issue. 2) Please contact us to cancel all multiple-month ads immediately if the item is sold or located.

DEADLINE 5 p.m. Eastern time on the 3rd day of the month preceding the issue date. November/December is a combined issue; therefore, there is no deadline on Nov. 3.

How to place an ad

E-MAIL

self-starterads@cadillaclasalleclub.org

This is the **preferred** method. Please e-mail your ad copy and attach high-resolution photo(s) desired. Send any applicable payment via regular mail.

MAIL

Melissa Adams
THE SELF-STARTER
P.O. Box 5725
Palm Springs, CA 92263-5725 USA

Please send your ad copy on this form or separate sheet of paper along with any photos desired, plus any applicable payment.

FAX

(760) 320-4936

Please fax this form or separate sheet of paper with your ad copy.

Payment(s) must be received via mail by ad deadline. Make check or money order (U.S. funds only), payable to Cadillac & LaSalle Club, Inc. We're sorry, but we're unable to accept credit cards. Questions? Call (760) 902-4924. **All ads must be submitted in writing.**

Revised August 2009